

**DEMAND NO. 56**

**Abstract of Major Heads, Sub-Major Heads, Minor Heads and Detailed Heads in respect of Demand No. 56 (INFORMATION AND PUBLICITY)**

(Rs. in lakhs)

Demand, Major, Sub-Major, Minor and Detailed Heads  1	Actuals 2009 - 2010			Budget Estimates 2010 - 2011			Revised Estimates 2010 - 2011			Budget Estimates 2011 - 2012		
	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total
	2	3	4	5	6	7	8	9	10	11	12	13
<b>TOTAL DEMAND 56</b> [2075, 2220, 6220]	<b>287.22</b>	<b>1126.91</b>	<b>1414.13</b>	<b>311.00</b>	<b>1210.00</b>	<b>1521.00</b>	<b>311.30</b>	<b>1490.00</b>	<b>1801.30</b>	<b>340.00</b>	<b>1247.00</b>	<b>1587.00</b>
<b>2075 Miscellaneous General Services</b>	--	--	--	--	--	--	<b>0.30</b>	--	<b>0.30</b>	--	<b>2.00</b>	<b>2.00</b>
<b>800 Other Expenditue</b>	--	--	--	--	--	--	<b>0.30</b>	--	<b>0.30</b>	--	<b>2.00</b>	<b>2.00</b>
01 Subsidy on Interest on Computer loan to Journalists(P)	--	--	--	--	--	--	0.30	--	0.30	--	<b>2.00</b>	<b>2.00</b>
33 Subsidies	--	--	--	--	--	--	0.30	--	0.30	--	2.00	2.00
<b>2220 Information and Publicity</b>	<b>287.22</b>	<b>1126.91</b>	<b>1414.13</b>	<b>311.00</b>	<b>1205.00</b>	<b>1516.00</b>	<b>311.00</b>	<b>1485.00</b>	<b>1796.00</b>	<b>340.00</b>	<b>1245.00</b>	<b>1585.00</b>
<b>01 Films</b>	<b>172.41</b>	<b>773.26</b>	<b>945.67</b>	<b>183.50</b>	<b>747.00</b>	<b>930.50</b>	<b>183.50</b>	<b>1027.00</b>	<b>1210.50</b>	<b>199.05</b>	<b>830.00</b>	<b>1029.05</b>
<b>001 Direction and Administration</b>	<b>172.41</b>	<b>133.87</b>	<b>306.28</b>	<b>183.50</b>	<b>167.00</b>	<b>350.50</b>	<b>183.50</b>	<b>167.00</b>	<b>350.50</b>	<b>199.05</b>	<b>130.00</b>	<b>329.05</b>
01 Department of Information and Publicity (Non-Plan)	172.41	--	172.41	175.50	--	175.50	175.50	--	175.50	<b>191.05</b>	--	<b>191.05</b>
01 Salaries	123.78	--	123.78	128.50	--	128.50	128.50	--	128.50	140.00	--	140.00
02 Wages	1.29	--	1.29	2.50	--	2.50	2.50	--	2.50	1.50	--	1.50
03 Overtime Allowance	0.21	--	0.21	1.50	--	1.50	1.50	--	1.50	1.00	--	1.00
11 Domestic travel expenses	2.89	--	2.89	2.50	--	2.50	2.50	--	2.50	3.00	--	3.00
13 Office expenses	44.24	--	44.24	39.40	--	39.40	39.40	--	39.40	45.00	--	45.00
14 Rents, Rates, Taxes	--	--	--	0.10	--	0.10	0.10	--	0.10	0.05	--	0.05
20 Other Administrative Expenses	--	--	--	1.00	--	1.00	1.00	--	1.00	0.50	--	0.50
02 Strengthening of Administration (Plan)	--	7.00	7.00	--	40.00	40.00	--	40.00	40.00	--	<b>20.00</b>	<b>20.00</b>

**DEMAND NO. 56**

**Abstract of Major Heads, Sub-Major Heads, Minor Heads and Detailed Heads in respect of Demand No. 56 (INFORMATION AND PUBLICITY)**

(Rs. in lakhs)

Demand, Major, Sub-Major, Minor and Detailed Heads  1	Actuals 2009 - 2010			Budget Estimates 2010 - 2011			Revised Estimates 2010 - 2011			Budget Estimates 2011 - 2012		
	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total
	2	3	4	5	6	7	8	9	10	11	12	13
20 Other Administrative Expenses	--	7.00	7.00	--	20.00	20.00	--	20.00	20.00	--	10.00	10.00
27 Minor Works	--	--	--	--	20.00	20.00	--	20.00	20.00	--	10.00	10.00
03 Goa State Information Commission (Plan)	--	126.87	126.87	--	127.00	127.00	--	127.00	127.00	--	<b>110.00</b>	<b>110.00</b>
31 Grant-in-aid	--	126.87	126.87	--	127.00	127.00	--	127.00	127.00	--	110.00	110.00
04 Appointment of Media Adviser/P.R.O.(N.P)	--	--	--	8.00	--	8.00	8.00	--	8.00	<b>8.00</b>	--	<b>8.00</b>
50 Other charges	--	--	--	8.00	--	8.00	8.00	--	8.00	8.00	--	8.00
<b>105 Production of Films</b>	--	<b>9.39</b>	<b>9.39</b>	--	<b>80.00</b>	<b>80.00</b>	--	<b>360.00</b>	<b>360.00</b>	--	<b>200.00</b>	<b>200.00</b>
01 Promotion of Regional Films (Plan)	--	9.39	9.39	--	80.00	80.00	--	160.00	160.00	--	<b>100.00</b>	<b>100.00</b>
31 Grant-in-aid	--	--	--	--	40.00	40.00	--	40.00	40.00	--	--	--
50 Other charges	--	9.39	9.39	--	40.00	40.00	--	120.00	120.00	--	100.00	100.00
02 Goa Scheme of Financial Assistance for Films 2010	--	--	--	--	--	--	--	200.00	200.00	--	<b>100.00</b>	<b>100.00</b>
50 Other charges	--	--	--	--	--	--	--	200.00	200.00	--	100.00	100.00
<b>800 Other Expenditure</b>	--	<b>630.00</b>	<b>630.00</b>	--	<b>500.00</b>	<b>500.00</b>	--	<b>500.00</b>	<b>500.00</b>	--	<b>500.00</b>	<b>500.00</b>
01 Grant to Entertainment Society of Goa (Plan)	--	630.00	630.00	--	500.00	500.00	--	500.00	500.00	--	<b>500.00</b>	<b>500.00</b>
31 Grant-in-aid	--	630.00	630.00	--	500.00	500.00	--	500.00	500.00	--	500.00	500.00
<b>60 Others</b>	<b>114.81</b>	<b>353.65</b>	<b>468.46</b>	<b>127.50</b>	<b>458.00</b>	<b>585.50</b>	<b>127.50</b>	<b>458.00</b>	<b>585.50</b>	<b>140.95</b>	<b>415.00</b>	<b>555.95</b>
<b>101 Advertising and Visual Publicity</b>	<b>11.48</b>	<b>243.83</b>	<b>255.31</b>	<b>26.00</b>	<b>323.00</b>	<b>349.00</b>	<b>26.00</b>	<b>323.00</b>	<b>349.00</b>	<b>25.00</b>	<b>275.00</b>	<b>300.00</b>

**DEMAND NO. 56**

**Abstract of Major Heads, Sub-Major Heads, Minor Heads and Detailed Heads in respect of Demand No. 56 (INFORMATION AND PUBLICITY)**

(Rs. in lakhs)

Demand, Major, Sub-Major, Minor and Detailed Heads  1	Actuals 2009 - 2010			Budget Estimates 2010 - 2011			Revised Estimates 2010 - 2011			Budget Estimates 2011 - 2012		
	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total
	2	3	4	5	6	7	8	9	10	11	12	13
01 Advertising and Visual Publicity (Plan)	--	197.06	197.06	--	213.00	213.00	--	213.00	213.00	--	<b>215.00</b>	<b>215.00</b>
26 Advertising and Publicity	--	197.06	197.06	--	213.00	213.00	--	213.00	213.00	--	215.00	215.00
02 Publication (Plan)	--	37.37	37.37	--	70.00	70.00	--	70.00	70.00	--	<b>50.00</b>	<b>50.00</b>
16 Publications	--	37.37	37.37	--	70.00	70.00	--	70.00	70.00	--	50.00	50.00
03 Community Listening Scheme (Non-Plan)	11.48	--	11.48	26.00	--	26.00	26.00	--	26.00	<b>25.00</b>	--	<b>25.00</b>
01 Salaries	9.44	--	9.44	23.00	--	23.00	23.00	--	23.00	22.00	--	22.00
03 Overtime Allowance	0.08	--	0.08	0.50	--	0.50	0.50	--	0.50	0.50	--	0.50
11 Domestic travel expenses	--	--	--	0.50	--	0.50	0.50	--	0.50	0.50	--	0.50
13 Office expenses	1.96	--	1.96	2.00	--	2.00	2.00	--	2.00	2.00	--	2.00
06 International Film Festival (Plan)	--	9.40	9.40	--	40.00	40.00	--	40.00	40.00	--	<b>10.00</b>	<b>10.00</b>
31 Grant-in-aid	--	--	--	--	40.00	40.00	--	40.00	40.00	--	--	--
50 Other charges	--	9.40	9.40	--	--	--	--	--	--	--	10.00	10.00
<b>103 Press Information Services</b>	<b>6.00</b>	--	<b>6.00</b>	<b>12.00</b>	<b>10.00</b>	<b>22.00</b>	<b>12.00</b>	<b>10.00</b>	<b>22.00</b>	<b>12.00</b>	<b>10.00</b>	<b>22.00</b>
02 Pension Scheme for Journalists (Non-Plan)	6.00	--	6.00	12.00	--	12.00	12.00	--	12.00	<b>12.00</b>	--	<b>12.00</b>
04 Pensionary charges	6.00	--	6.00	12.00	--	12.00	12.00	--	12.00	12.00	--	12.00
03 Financial Assistance to indigent journalists (Patrakar Kritandnyatra Nidhi) (P)	--	--	--	--	10.00	10.00	--	10.00	10.00	--	<b>10.00</b>	<b>10.00</b>

**DEMAND NO. 56**

**Abstract of Major Heads, Sub-Major Heads, Minor Heads and Detailed Heads in respect of Demand No. 56 (INFORMATION AND PUBLICITY)**

(Rs. in lakhs)

Demand, Major, Sub-Major, Minor and Detailed Heads  1	Actuals 2009 - 2010			Budget Estimates 2010 - 2011			Revised Estimates 2010 - 2011			Budget Estimates 2011 - 2012		
	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total
	2	3	4	5	6	7	8	9	10	11	12	13
50 Other charges	--	--	--	--	10.00	10.00	--	10.00	10.00	--	10.00	10.00
<b>106 Field Publicity</b>	<b>97.33</b>	<b>66.15</b>	<b>163.48</b>	<b>89.50</b>	<b>60.00</b>	<b>149.50</b>	<b>89.50</b>	<b>60.00</b>	<b>149.50</b>	<b>103.95</b>	<b>63.68</b>	<b>167.63</b>
01 Field Publicity (Non-Plan)	70.48	--	70.48	60.00	--	60.00	60.00	--	60.00	<b>72.45</b>	--	<b>72.45</b>
01 Salaries	68.14	--	68.14	57.00	--	57.00	57.00	--	57.00	69.45	--	69.45
03 Overtime Allowance	0.03	--	0.03	0.50	--	0.50	0.50	--	0.50	0.50	--	0.50
11 Domestic travel expenses	0.49	--	0.49	0.50	--	0.50	0.50	--	0.50	0.50	--	0.50
13 Office expenses	1.82	--	1.82	2.00	--	2.00	2.00	--	2.00	2.00	--	2.00
02 Exhibition (Non-Plan)	26.85	--	26.85	29.50	--	29.50	29.50	--	29.50	<b>31.50</b>	--	<b>31.50</b>
01 Salaries	25.30	--	25.30	27.50	--	27.50	27.50	--	27.50	28.00	--	28.00
03 Overtime Allowance	0.14	--	0.14	0.50	--	0.50	0.50	--	0.50	0.50	--	0.50
11 Domestic travel expenses	0.48	--	0.48	0.50	--	0.50	0.50	--	0.50	1.00	--	1.00
13 Office expenses	0.93	--	0.93	1.00	--	1.00	1.00	--	1.00	2.00	--	2.00
04 Photo Services (Plan)	--	34.18	34.18	--	20.00	20.00	--	20.00	20.00	--	<b>10.00</b>	<b>10.00</b>
13 Office expenses	--	34.18	34.18	--	20.00	20.00	--	20.00	20.00	--	10.00	10.00
05 Field Publicity (Plan)	--	31.97	31.97	--	40.00	40.00	--	40.00	40.00	--	<b>53.68</b>	<b>53.68</b>
50 Other charges	--	31.97	31.97	--	40.00	40.00	--	40.00	40.00	--	53.68	53.68
<b>107 Songs and Drama Services</b>	--	<b>43.67</b>	<b>43.67</b>	--	<b>65.00</b>	<b>65.00</b>	--	<b>65.00</b>	<b>65.00</b>	--	<b>50.00</b>	<b>50.00</b>

**DEMAND NO. 56**

**Abstract of Major Heads, Sub-Major Heads, Minor Heads and Detailed Heads in respect of Demand No. 56 (INFORMATION AND PUBLICITY)**

(Rs. in lakhs)

Demand, Major, Sub-Major, Minor and Detailed Heads  1	Actuals 2009 - 2010			Budget Estimates 2010 - 2011			Revised Estimates 2010 - 2011			Budget Estimates 2011 - 2012		
	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total	Non-Plan	Plan	Total
	2	3	4	5	6	7	8	9	10	11	12	13
01 Songs, Drammas and Song Festivals (Plan)	--	43.67	43.67	--	65.00	65.00	--	65.00	65.00	--	<b>50.00</b>	<b>50.00</b>
50 Other charges	--	43.67	43.67	--	65.00	65.00	--	65.00	65.00	--	50.00	50.00
<b>789 Special Component Plan for Scheduled Castes</b>	--	--	--	--	--	--	--	--	--	--	<b>2.33</b>	<b>2.33</b>
01 Scheduled Castes Development Scheme (Plan)	--	--	--	--	--	--	--	--	--	--	<b>2.33</b>	<b>2.33</b>
50 Other charges	--	--	--	--	--	--	--	--	--	--	2.33	2.33
<b>796 Tribal Area Sub-Plan</b>	--	--	--	--	--	--	--	--	--	--	<b>13.99</b>	<b>13.99</b>
01 Schedule Tribe Development Plan (Plan)	--	--	--	--	--	--	--	--	--	--	<b>13.99</b>	<b>13.99</b>
50 Other charges	--	--	--	--	--	--	--	--	--	--	13.99	13.99
<b>6220 Loans for Information and Publicity</b>	--	--	--	--	<b>5.00</b>	<b>5.00</b>	--	<b>5.00</b>	<b>5.00</b>	--	--	--
<b>60 Others</b>	--	--	--	--	<b>5.00</b>	<b>5.00</b>	--	<b>5.00</b>	<b>5.00</b>	--	--	--
<b>800 Other Expenditure</b>	--	--	--	--	<b>5.00</b>	<b>5.00</b>	--	<b>5.00</b>	<b>5.00</b>	--	--	--
01 Loans to Journalists for purchase of Computers (Plan)	--	--	--	--	5.00	5.00	--	5.00	5.00	--	--	--
55 Loans and advances	--	--	--	--	5.00	5.00	--	5.00	5.00	--	--	--