

Demand No. 56 INFORMATION AND PUBLICITY

(Rs. in Lakhs)

	Revenue	Capital	Total
I. Original Grant:			
<i>Charged</i>	-	-	-
Voted:	5023.37	10.00	5033.37
Supplementary Estimates of the amount now required			
<i>Charged</i>	-	-	-
Voted:	2210.00	-	2210.00
TOTAL - Original Plus Supplementary	7233.37	10.00	7243.37
<i>Charged</i>	-	-	-
Voted:	7233.37	10.00	7243.37

II. Sub-Heads under which this Supplementary Demand /Appropriation will be accounted for -

(Rs. in Lakhs)

Demand, Major, Sub-Major, Minor and Detailed Heads		Total
DEMAND NO. 56	(2220)	2210.00
	Total Revenue Expenditure	2210.00
2220	Information and Publicity	2210.00
01	Films	100.00
105	Production of Films	100.00
02	Goa Scheme of Financial Assistance for Films 2010	100.00
50	Other charges	100.00
60	Others	2110.00
101	Advertising and Visual Publicity	770.00
01	Advertising and Visual Publicity	750.00
26	Advertising and Publicity	750.00
02	Publication	20.00
16	Publications	20.00
106	Field Publicity	1340.00
01	Field Publicity	800.00
50	Other charges	800.00
04	Photo Services	100.00
13	Office expenses	100.00
06	Diamond Jubilee Year of Goa Liberation	440.00
50	Other charges	440.00

Explanatory Note

Additional funds are required to meet expenditure of advertisement and publicity, various programmes and renovation of existing setup of the Department.